

Climate Neutral Group has a diverse portfolio of services to help you on the way to a climate-neutral product, service or organisation. All of our services can be used separately to reduce your CO₂ emissions and offset those that remain, but you can also choose to make the entire transition to climate neutrality in partnership with us. The transition process consists of four phases, each of which is associated with a number of services that help you to achieve your goals. The four phases are: goal-setting, gathering insight, the transition, and climate neutrality. Climate Neutral Group: small insights lead to big results.

Phase Insight: Greendriver

Greendriver: insight

Greendriver is the first independent green driving programme in the Netherlands. Transport operators and vehicle pool managers can use this programme to continuously monitor and analyse fuel consumption and driving styles. Drivers can then be given tailor-made training and instructions to achieve a lasting improvement: lower CO₂ emissions and lower fuel costs.



How we set to work

The Greendriver programme can be used for both cars and trucks. It consists of modules that you can select to suit your needs:

- Measure and analyse. 'To measure is to know,' as the Dutch say. By monitoring and analysing the behaviour and fuel consumption of your staff, you get greater insight regarding your drivers.

- Steer and communicate. This can include communicating with the participants through newsletters containing tips, or sending SMS messages with suggestions.

The active steps that follow on from these services, within the Greendriver programme, are set out in the description of the next phase, the green driver transition.

What can you do with the outcome?

Specific transition steps can be taken in the next phase, on the basis of the insights gathered in this phase. In addition, the 'steer and communicate' component in this phase gives your staff immediate insights and makes them aware of the implications of their behaviour. This reduces CO₂ emissions, and fuel costs. The sophisticated programme means that lasting results are achieved.

Business Case

If you cut fuel consumption by 5%, and your average mileage is 25,000 kilometres per year, your CO₂ emissions will fall by .31 tons per vehicle, and your fuel costs by about 200 euros. This is based on an average fuel efficiency of 10 litres per 100 km, and a petrol price of € 1.55 per litre, including taxes.

If you have 100 cars in your pool, that means a saving of 31 tons of CO₂ emissions and € 20,000 per year!

Contact

Detailed information about all our services and the four steps towards sustainable business can be found on our website or in our general brochure:

www.climateneutralgroup.com/en/services



If you have questions or would you like more information, please call us on +31 (0)30-2326175 or send an email to info@climateneutralgroup.com

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