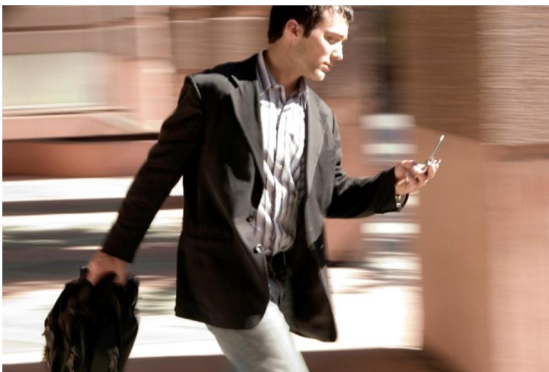


Climate Neutral Group has a diverse portfolio of services to help you on the way to a climate-neutral product, service or organisation. All of our services can be used separately to reduce your CO₂ emissions and offset those that remain, but you can also choose to make the entire transition to climate neutrality in partnership with us. The transition process consists of four phases, each of which is associated with a number of services that help you to achieve your goals. The four phases are: goal-setting, gathering insight, the transition, and climate neutrality. Climate Neutral Group: small insights lead to big results.

Phase Insight: Eco Journey

Eco Journey

An Eco Journey is a digitally controlled activity, which includes the use of email, texting and internet to achieve an interactive experience. An Eco Journey is stimulating, simple to implement and offers an enriching adventure in the field of sustainability. It presents a practical picture of what really matters in your sustainability policy, from the viewpoints of a variety of actors. This journey is well suited to involve all your workers in your policy, wherever they may be, and to enthuse them to support it. You can also take customers or suppliers with you on your journey, depending on your wishes and goals. An Eco Journey is always made to measure.



How we set to work

During the Eco Journey we take your workers on a journey of the imagination, using the most modern means of communication. Through the journey, we introduce them to the issue of sustainability within your organisation, in a novel way.

The actual journey goes beyond the text messages or e-mails they receive: an assignment can take a group of employees out of their comfort zone, to create or clarify a particular understanding. For example, one participant might be sent an SMS saying, "Ask the nearest member of staff what his or her most recent active contribution to climate issues was."

We tailor each Eco Journey to measure, because it is all about your organisation and your goals. A group consists of 25 or more participants. The Eco Journey may take place in one afternoon or over several days.

What you can do with the outcome?

Through an Eco Journey, you give your staff, partners, suppliers or customers a new insight into your sustainability policy, in an interactive and fun way. This creates understanding and support for your sustainable initiatives, within your organisation and among the external participants you invite. Following this, support for your initiatives will be much more taken for granted, and new ideas will be suggested, from diverse angles.

A word from Sogeti

"The Eco Journey has provided us with a fun and refreshing way to involve our professionals with our ambition in the field of sustainability. Moreover they proved to be very creative in coming up with solutions, both for the organisation and for our customers."

René Speelman, Sustainable Business Manager / Group CSR Director

Detailed information about all our services and the four steps towards sustainable business can be found on our website or in our general brochure:

www.climateneutralgroup.com/en/services



If you have questions or would like more information, please call us on +31 (0)30-2326175 or send an email to info@climateneutralgroup.com

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