

Climate Neutral Group has a diverse portfolio of services to help you on the way to a climate-neutral product, service or organisation. All of our services can be used separately to reduce your CO₂ emissions and offset those that remain, but you can also choose to make the entire transition to climate neutrality in partnership with us. The transition process consists of four phases, each of which is associated with a number of services that help you to achieve your goals. The four phases are: goal-setting, gathering insight, the transition, and climate neutrality. Climate Neutral Group: small insights lead to big results.

Phase target: determining your climate goals

Determining your climate goals

The first concrete step is to determine the goals you wish to pursue. Do you want to make a particular product or service climate-neutral, or should the entire organisation make the transition? Or perhaps you have a specific event in mind, to serve as an example of the steps that your organisation is taking to counter climate change? The goal you set determines how to proceed. You may intend only to clarify your goals, but perhaps you are already determined to make the full transition to climate neutrality, and will use these goals to initiate and guide the process in its later phases.

How do we set to work?

It is important to reflect on several determining factors in advance: what part of the organisation do I want to run sustainably? Is it the entire organisation? A production line? Or perhaps you would like to hold a climate-neutral event? We will work with you, in a session that brings together all those whose participation is important for your organisation, in order to determine your goals and specify the parts of your organisation to which the goals will apply. Afterwards, we can select the measures that will ensure these goals are achieved. The documentation can then be used to verify the actions taken, and to identify any adjustments necessary to achieve your goals. When the planned activities have been carried out, the documentation serves as a standard to judge whether the goal has been achieved, or even surpassed!

What can you do with the outcome?

The outcome serves as a guideline for all the activities your organisation undertakes to reduce its climate impact. It also helps to show stakeholders where you stand on sustainability.

A word from Noordhoff

"Thanks in part to the coach from Climate Neutral Group, our ambitions for sustainable business practices were translated into a clear plan of approach, which paid off."

Roy Eysbach, Manager for Marketing, Research & Development, Noordhoff Uitgevers



Would you like to know more?

Detailed information about all our services and the four steps towards sustainable business can be found on our website or in our general brochure.

www.climateneutralgroup.com/en/services/

If you have questions or would you like more information, please call us on +31 (0)30-2326175 or send an email to info@climateneutralgroup.com
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