

Climate Neutral Group has a diverse portfolio of services to help you on the way to a climate-neutral product, service or organisation. All of our services can be used separately to reduce your CO₂ emissions and offset those that remain, but you can also choose to make the entire transition to climate neutrality in partnership with us. The transition process consists of four phases, each of which is associated with a number of services that help you to achieve your goals. The four phases are: goal-setting, gathering insight, the transition, and climate neutrality. Climate Neutral Group: small insights lead to big results.

Phase Insight: plan of approach

Plan of approach

The plan of approach translates your goal in relation to reducing your climate impact into the steps that need to be taken. It serves as a guide as the following steps are implemented. The progress of the implementation is easily monitored and evaluated by comparison with the plan.



How do we set to work?

You have worked with one of our consultants to formulate your goal in relation to climate neutrality. Perhaps you have already communicated this goal, internally and to other parties that are important to your organisation. In addition, you have identified the most important CO₂ sources within your organisation, in the form of a CO₂ footprint. Now you are ready to lay these CO₂ sources alongside your desired goal, to select concrete emission reduction measures, and to combine these in a plan of approach. We have experience in making the selecting the right measures and transforming them into a clear plan of approach with which you can achieve your goal efficiently and well.

What can you do with the outcome?

You have a plan of approach setting out how you will achieve the goal you have set: a plan designed to address the causes of CO₂ emission in your organisation effectively. It shows the various savings measures to be taken in a clear way, so that everyone can set to work purposefully, and so that progress can be evaluated along the way. This gives everyone a picture of what they must do to achieve the goal. The plan of approach is the basis for the following phase in achieving your objectives: taking action. In this phase, the various savings measures set out in the plan of approach are actually implemented. The plan of approach helps to monitor progress and ensure the desired results are achieved.

Would you like to know more?

You can find detailed information about all our services and the four steps towards sustainable business on our website or in our general brochure.

www.climateneutralgroup.com/en/services



If you have questions or would you like more information, please call us on +31 (0)30-2326175 or send an email to info@climateneutralgroup.com
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